# SUZUKI MOTOR CORPORATION

https://www.globalsuzuki.com/corporate/csr\_environment/environment/

## Policy for the future:

Suzuki has established the Suzuki Biodiversity Protection Guidelines as a guideline to reduce of environmental loads and sustainable use of sources. The specific actions are "Reduction  $CO_2$  emissions from production and Clean exhaust gas", "Forest conservation activities" and "Environmental beautification and conservation activities in cooperation with local communities" etc. Under the slogan "smaller, fewer, lighter, shorter and neater" Suzuki strives to develop the society harmonized with beautiful natural environment that we will continue to promote conduct business activities that have low environmental loads.

### SUZUKI CLEAN OCEAN PROJECT

 $\sim$  Suzuki's project to tackle the problem of Marine Plastic Waste  $\sim$ 

< Suzuki Actions >



Outboard motor with Micro-Plastic Collecting Device

#### 1. Clean-Up the World Campaign (Waterside clean-up activities)

>This is the root of our awareness to environmental issues and SUZUKI CLEAN OCEAN PROJECT.

#### 2. Reduce Plastic Packaging

>We started to replace the plastic packaging to paper material for the Suzuki outboard motors and Suzuki marine genuine parts.

#### 3. Collect Marine Micro-Plastic Waste

➤To tackle the problem of marine plastic waste, we developed the Micro-Plastic Collect Device that can be attached to the outboard motor.

#### Forest conservation activities Suzuki's Forest (Located in Hamamatsu city)



Suzuki concluded "Volunteer Forest agreement" with Tenryu Forest Administration Department of Forestry Agency and started the forestry preservation activities in 2006 at Suzuki's Forest. Our employees and their family members conduct the forestry activity every year such as planting trees, cleaning away the undergrowth and mushroom planting/harvesting operations.

< Activity Results (2006/3~2022/3) >

 $\cdot \ Planting: 14 times \ / \ Undergrowth \ cleaning: 16 \ times \ \ \cdot \ Participated: About 1,500 \ people$ 

< Message for society >We aim to raise awareness about the biodiversity throughout the entire Suzuki, and to develop a sustainable society that can coexist with the nature, while communicating with our customers and the local communities.

